

Please see the document below and [link for Senior Yearbook Ads](#).

If you would like a senior ad in the yearbook, please use the information attached to get yours in. **The deadline is February 11th.**

Also, a couple of other quick things:

- **Yearbooks are included in senior dues.** Ms. States and Mr. John are coordinating this.
- **Seniors should not buy a yearbook online.** If you did, you would get a refund towards dues.
- **Senior portraits are 2/22-2/26** and you all will be individually scheduled
They will be during asynchronous times so kids do not miss classes. The 41 in school students will be scheduled for Thursday morning. The 60 virtual-only students will be scheduled for Tuesday and Wednesday.
- **Students need to dress up**, as COVID-19 protocols prohibit us from giving out tuxedo tops or shawls like we are usually able to do.
- **Seniors** will get notice of their day and times ASAP from Hermann Studio (herrmannstudio@gmail.com)
- **Senior quote forms and Senior Superlatives** already went out and will be **due 2/15**

Dear Parent or Student,

Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad online, follow the instructions on the form below. Jostens is managing your school's yearbook ad sales so please do not contact or send materials to the school. Please take into account our school's ad content guidelines on the bottom of this form during the creation of your ad online. All ad orders must be placed online by 02/11/2021

ORDER YOUR YEARBOOK RECOGNITION AD TODAY!



ORDER BY 02/11/2021

COLOR AD

1/4 Page \$55.00

1/8 Page \$35.00

EASY PAYMENT PLAN AVAILABLE*

*Credit card installment plan available for orders of \$30 or more.

IT'S EASY! Create your ad online at www.jostensadservice.com

- 1. Choose your ad size and layout.**
- 2. Enter your text and upload your photos.**

Important information about Yearbook Recognition Ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

GUIDELINES SURROUNDING RECOGNITION AD CONTENT.

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

Frequently Asked Questions

How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.

Can I send my materials to the school?

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

More questions? Call Jostens at (800) 358-0800.

www.jostensadservice.com

